

Now available for exclusive licensing, these unique hibiscus cultivars from Texas A&M AgriLife Research bring unmatched color and bold form to any lineup. Bred for impact in gardens, retail programs, and branded collections, these hardy and tropical varieties are designed to stand out and sell.

Meet the breeder

“These hibiscus cultivars combine beauty and durability. Their colors and petal forms are unlike anything currently in the market.”

– Dariusz Malinowski, Ph.D., Professor
Texas A&M AgriLife Research



WHY LICENSE FROM AGRILIFE?

- ✓ Exclusive, field-tested cultivars not available anywhere else
- 🌸 Striking traits in flower color, form and foliage
- 🌿 Proven performance in gardens, landscapes and retail programs
- 📈 High consumer demand from both growers and home gardeners
- 🧬 Extensive portfolio with hundreds of hardy and tropical hibiscus varieties ready to license

Interested in Licensing?

Contact Dr. Richard Vierling, Dir. AgriLife Foundation Seed

✉️ richard.vierling@ag.tamu.edu

🔗 Explore the program:
[vernon.tamu.edu/research-project/
hibiscus-breeding-at-the-texas-am-agrilife-center-vernon](http://vernon.tamu.edu/research-project/hibiscus-breeding-at-the-texas-am-agrilife-center-vernon)

📱 Follow us on social media:
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licensing info

